



Quarter Horse Promotional Club
www.area3.ca

AREA 3 PRESS RELEASE

2012 SHOW SEASON CHANGES & NEWS

ALL IN ONE FEE:

Area 3 is pleased to announce that we will be the first shows in Ontario to offer exhibitors an **"ALL IN ONE FEE"** for 2012 at all 3 of our shows.

Here is the premise & process:

The "All In One Fee" is an opportunity for exhibitors to pay one fee to cover their stall, classes, and office fees. This will allow the horse/any rider combination show in as many classes as they want with no increasing bills.

For example;

Back number 1234 is entered in Novice Youth Showmanship (with Exhibitor A), Novice Youth Trail (with Exhibitor A), Youth Performance Halter (with Exhibitor B), Novice Amateur Trail (with Exhibitor C), Open Western Riding (with Exhibitor D) and Green Western Pleasure (with Exhibitor D).

All of the fees including stalls, office & classes are covered under the "All In One Fee". On show day, should you decide to add in a class, there will be no additional charge to you for any and all classes added.

Rules for "All In One Fee":

- 1) MUST show in a halter class in any division
- 2) MUST PAY IN FULL PRIOR TO DEADLINES:
 - Spring Classic - April 15th, 2012 – ALL IN ONE FEE \$365
 - Summerama - May 30th, 2012 – ALL IN ONE FEE \$365
 - Summer Circuit - July 15, 2012 – ALL IN ONE FEE \$245
- 3) **No** refunds after 2 weeks prior to show on stalls and 25% administration fee will be charged on all returned entry fees.
- 4) Novice Show classes do not qualify for the "All In One Fee". Separate fees need to be paid for classes at show office.

OTHER CHANGES:

All Ages Walk/Jog Trail will be offered at Summerama & Summer Circuit. Riders are eligible if they have not placed in a loping class and are 12 years of age and over.

Green As Grass Trail will be offered at Spring Classic, Summerama & Summer Circuit. Horses are eligible if they have not shown in a trail class at a lope and this class is open to all riders. This class will be eligible for Area 3 year end awards, but is not included in open or green high point.

Small Fry 11 & Under Division will be offered at Spring Classic, Summerama & Summer Circuit. Classes include: Showmanship, Hunter Under Saddle, Hunt Seat Equitation, Western Pleasure, Western Horsemanship & Trail.

These classes will only be shown at the Walk & Jog/Trot and are open to exhibitors 11 & Under who have not placed in a loping class. Patterns will be required in the Showmanship, Hunt Seat Equitation, Western Horsemanship & Trail. These classes will be eligible for Show High Point Awards and for Area 3 Year End Awards but are non AQHA approved. *Please note, this full division will replace the former "walk jog/trot class".*

Show High Point Awards – High Point Awards will be offered at Spring Classic, Summerama & Summer Circuit to the following Divisions. NOTE in Divisions with an * you MUST SHOW IN HALTER TO QUALIFY.

- Novice Youth
- Small Fry 11 & Under
- Youth 13 & Under * *must show in halter to qualify*
- Youth 14-18 * *must show in halter to qualify*
- Novice Amateur
- Amateur * *must show in halter to qualify*
- Select Amateur * *must show in halter to qualify*
- Green Horse * *must show in halter to qualify*
- Open Horse * *must show in halter to qualify*
- Adult Walk Jog/Trot (at Summerama & Summer Circuit only)

Ship in fees have been eliminated for the Spring Classic, Summerama & Summer Circuit

SUMMERAMA

Area 3 and Mark Harrell Horse Shows have applied with AQHA for a special permit to make the Summerama show into a 5 day circuit. Day 1 & 2 would be a regular split combined format - minus the halter classes. The 3rd day would be halter classes only JUDGED BY ALL 4 JUDGES, plus some special event classes and fun. The 4th and 5th days would be a regular split combined show minus the halter classes. This format change would allow for halter to only be shown once to all judges and open the schedule up to include more special event classes and fun activities.

Should we get approval for this format we will be looking for volunteers and ideas on how to maximize the additional time. Suggestions have already been made for a bus trip to Niagara Falls, Golf tours, CN Tower/Toronto tour as well as having an exhibitor dinner at the grounds. This could be a great opportunity to increase the numbers at the show as well as show some hospitality to our exhibitors from farm away. We are looking forward to hearing your ideas!

Payback at Summerama. Area 3 is pleased to be able to offer exhibitors an chance to win prize money at the largest show circuit in Ontario! We are always looking for sponsors to support our shows & exhibitors. If you would like to get involved, please contact Jessica Mosley Cairncross at mosleyjessica@hotmail.com

- \$1000 Open Trail – sponsored by Turtle Springs Farm
- \$250 Novice Youth Showmanship
- \$250 Novice Amateur Showmanship – sponsored in memory of Jim McRae by JMQH customers
- \$250 Select Amateur Showmanship
- \$250 Junior Western Pleasure
- \$250 Senior Western Pleasure
- \$250 Junior Hunter Under Saddle
- \$250 Senior Hunter Under Saddle
- \$250 Amateur Horsemanship
- \$250 Youth 14-18 Horsemanship